



PHILIPPINE CHARITY SWEEPSTAKES OFFICE

Sun Plaza Building, 1507 Shaw Boulevard corner Princeton St., Mandaluyong City 1552
www.pcsso.gov.ph



PCSO Corporate Objectives (CY 2024)

Fund Generation

Fund Provision

Perspective	Strategic Objectives	Strategic Measures
Social Impact	Provide funds for health programs and charities of national character	100% payment of mandatory contributions to 12 beneficiaries by the end of the year
Financial Impact	Increase and sustain revenues	P65 billion sales is generated by the end of the year Achieved a net income tax of P1.845 billion by the end of the year
	Improve collection efficiency and budget utilization	100% Lotto and STL sales due to PCSO are collected by the end of the year Utilized 90% of the Corporate Operating Budget by the end of the year
	Customers	Ensure high-level customer satisfaction
Internal Processes	Improve process efficiency	100% of MAP applications processed within 24 hours
		100% Guarantee Letters issued are processed for payments within 45 days
		Passed the recertification audit under ISO 9001:2015 without non-conformities
Learning and Growth	Hire, develop and retain competent and motivated personnel	Established competency baseline as an organization by the end of the year
	Acquire and/or develop relevant infrastructures to support internal processes	Attained 11 deliverables under the ISSP 2022-2024 by the end of the year

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