

PCSO CONDUCTS GAD AWARENESS SEMINAR FOR THE BRANCH OPERATIONS SECTOR



The **Philippine Charity Sweepstakes Office (PCSO)**, through its Gender and Development (GAD) Focal Point System (GFPS), conducted a GAD Awareness Seminar on October 12 to 13, 2017, at the Lake Caliraya Reosrt, Lumban, Laguna. As part of its 2017 GAD Plan and Budget which was endorsed by the Philippine Commission on Women (PCW), the first batch of the

agency-wide orientation was attended by employees from the Branch Operations Sector (BOS) in Luzon, particularly the Office of the Assistant General Manager (AGM) for BOS, National Capital Region (NCR) Department, Northern and Central Luzon (NCL) Department, and Southern Tagalog and Bicol Region (STBR) Department. During the two-day orientation, employees learned about the concepts of sex, gender, and GAD. Further, they learned about gender as a social construct, the role of social institutions, GAD Mainstreaming, and GAD Planning and Budgeting. The seminar was facilitated by Freelance GAD Practitioner and PCW GAD Resource Pool Member Ms. Maricar R. Chan (above photo, seated, 4th from left). Heading the BOS employees were AGM for Branch Operations Sector Remeliza M. Gabuyo (above photo, seated, center), NCR Department Manager Josefina Sarsonas-Aguas (right photo, seated, 3rd from right), and NCL OIC-Department Manager Irma S. Guemo (bottom photo, seated, 5th from left). The second batch of the GAD Orientation Program is scheduled on October 19-20, 2017, which will be attended by PCSO employees under the Administrative Sector. (Queenie Rose M. Balita/Randy L. Enriquez)