

PCSO CONDUCTS GAD AWARENESS SEMINAR FOR THE GAMING, PRODUCT DEVELOPMENT, AND MARKETING SECTOR



The **Philippine Charity Sweepstakes Office (PCSO)**, through its Gender and Development (GAD) Focal Point System (GFPS), conducted the GAD Awareness Seminar for its employees from the Gaming, Product Development, and Marketing Sector (GPDMS) on November 20-21, 2017, at the Timberland Sports and Nature Club, San Mateo, Rizal. During the orientation, employees learned about the concepts of sex, gender, and GAD. Further, they learned about gender as a social construct, the role of social institutions, GAD Mainstreaming, and GAD Planning and Budgeting. The seminar was facilitated by Freelance GAD Practitioner and Philippine Commission on Women (PCW) GAD Resource Pool Member Ms. Maricar R. Chan (bottom right photo, 3rd from left) and GFPS Member Jasper Espino (bottom right photo, 2nd from left). Leading the GPDMS were Assistant General Manager for GPDMS Conrado C. Zaballa (bottom right photo, 3rd from right). Product and Standard Development Department OIC-Manager Demosthenes D. Magno (above photo, seated, 2nd from left), Gaming Technology Department Manager Arnel N. Casas (bottom right photo, right), and Security Printing and Production Department Manager Atty. Roman C. Torres (bottom right photo, left). The PCSO GFPS is headed by Chairperson Atty. Gay Nadine P. Alvor (bottom right photo, 2nd from right). *(Queenie Rose M. Balita/Archie Sopenasky)*