

QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES

4th QUARTER, CY 2018
PRODUCT & STANDARD DEVELOPMENT DEPARTMENT

Projects:

1. Jackpot Bearing Games/Ad Production "Dream Big" Php 5M
2. Local radio ads for different features of the digit games, promotion of STL
3. Media Placements TV, Radio, Print
4. Prize Payout structure for KENO
5. Special Sweepstakes Christmas Draw

Cost: _____
Fund Source: PSDD Budget

Implementing Agency: PCSO
Development Partner: TGTI
Brief Description of Project: _____

Project Details:

Project Date			Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	
	July 2018	1 st quarter of 2019	0	Dec. 31, 2018	0		As per Oct. 24, 2018, BAC reviewed the submitted documents of Dream Big -RAPI, CFA, Technical Specs, Marketing Plan and Board Res. Accordingly, BAC has instructed PSDD to finalize and submit the TOR, Evaluation Criteria and Market Research of which PSDD is still working on.

3 months	Oct. 1, 2018	Dec. 31, 2018	100%	Dec. 31, 2018	Php11,145,400.00	Dec. 31, 2018	Radio Sponsorship
3 months	Oct. 1, 2018	Dec. 31, 2018	100%	Dec. 31, 2018	Php11,317,500.00	Dec. 31, 2018	TV Advertisements,
3 months	Oct. 1, 2018	Dec. 31, 2018	100%	Dec. 31, 2018	Php7,718,848.32	Dec. 31, 2018	Print and Sponsorship
	Oct. 1, 2018	1 st quarter of 2019	0	Dec. 31, 2018		Pending	Prize Payout for KENO- PSDD has complied and submitted the proposed Revenue Allocation and Prize Structure to OAGM-GPDMS last Nov. 21, 2018 but still under negotiation with TGTI.
	Oct. 1, 2018	Dec. 23, 2018	100%	Dec. 23, 2018	Php97,350.00	Dec. 23, 2018	Special Sweepstakes Christmas Draw- December 23, 2018 cost incurred was derived from the 2% Printing Cost as per Rev. Alloc.

Prepared by: /

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Reviewed/Approved:

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