

**QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES**

**3rd QUARTER, CY 2019  
PRODUCT & STANDARD DEVELOPMENT DEPARTMENT**

**Projects:**

1. Dream Big TV ad for Jackpot bearing Games
2. Local radio ads for different features of the digit games, promotion of STL
3. Media Placements TV, Radio, Print
4. Marketing of New Games

**Cost:** Php10,962,501.81  
**Fund Source:** PSDD Budget

Implementing Agency: PCSO  
Development Partner: \_\_\_\_\_  
Brief Description of Project: \_\_\_\_\_

**Project Details:**

Project Date			Project Status				
Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
	June 1, 2019	June 30, 2019	100%	July 8, 2019	Only the Honoraria for the Judges has been processed for payment at Php5,000 each for the 3Judges (P15,000)None yet for the prizes for the winners of the contest since it will be announced in the PCSO 85 <sup>th</sup> Anniversary Celebration on Oct. 25, 2019.	July 8, 2019	1 <sup>st</sup> Place-200,000 2 <sup>nd</sup> Place-150,000 3 <sup>rd</sup> Place-100,000 Consolation Prize-30,000 per qualified entry less 20% Tax for prizes above P10,000),

PROJECT DATE

PROJECT STATUS

DURATION	STARTED	TARGET DATE OF COMPLETION	PERCENTAGE OF COMPLETION	AS OF DATE	COST INCURRED	DATE COMPLETED	REMARKS
3 mos.	July 1, 2019	Sept. 30, 2019	100%	Sept. 30, 2019	Php4,317,800.72	Sept. 30, 2019	Radio Sponsorship
3 mos.	July 1, 2019	Sept. 30, 2019	100%	Sept. 30, 2019	Php2,462,655.81	Sept. 30, 2019	TV Advertisements
3 mos.	July 1, 2019	Sept. 30, 2019	100%	Sept. 30, 2019	Php517,045.28	Sept. 30, 2019	Print and Sponsorship
3 mos.	July 1, 2019	Sept. 30, 2019	100%	Sept. 30, 2019	Php3,650,000.00	Sept. 30, 2019	Outdoor ( Billboards, LED)

Prepared by:

**Matthew E. Domingo**  
Marketing Analyst I

Reviewed/Approved:

**ROGER C. RAMIREZ**  
Department Manager