

QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES

**4th QUARTER, CY 2019
PRODUCT & STANDARD DEVELOPMENT DEPARTMENT**

Projects: 1. Dream Big TV ad for Jackpot bearing Games **Cost:** Php24,051,669.17
 2. Local radio ads for different features of the digit games, promotion of STL **Fund Source:** PSDD Budget
 3. Media Placements TV, Radio, Print
 4. Traditional Sweepstakes Christmas Draw

Implementing Agency: PCSO
 Development Partner: _____
 Brief Description of Project: _____

Project Details:

Project Date			Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	
3 mos. & 15 days	June 1, 2019	Oct. 15, 2019	100%	Oct. 15, 2019	Php660,000.00	Oct. 15, 2019	Dream Big Contest Winners 7 Consolation Prizes @ P30,000.00 each 1 st Prize @P200,000.00 2 nd Prize @P150,000.00 3 rd Prize @P100,000.00 (Less 20% Tax for prizes above P10,000.00)
3 mos.	Oct. 1, 2019	Dec. 30, 2019	100%	Dec. 30, 2019	Php3,153,575.50	Dec. 30, 2019	Radio Sponsorship
3 mos.	Oct. 1, 2019	Dec. 30, 2019	100%	Dec. 30, 2019	Php2,525,516.07	Dec. 30, 2019	TV Advertisements

3 mos.	Oct. 1, 2019	Dec. 30, 2019	100%	Dec. 30, 2019	Php1,109,452.60	Dec. 30, 2019	Print and Sponsorship
3 mos.	Oct. 1, 2019	Dec. 30, 2019	100%	Dec. 30, 2019	Php3,103,125.00	Dec. 30, 2019	Outdoor (Billboards, LED)
1 and ½ mos.	Oct. 24, 2019	Dec. 18, 2019	100%	Dec. 18, 2019	Php13,500,000.00	Dec. 18, 2019	Traditional Sweepstakes Christmas Draw December 22, 2019

Prepared by: ✓

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Reviewed/Approved: ✓

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