

**QUARTERLY REPORT ON GOVERNMENT PROJECTS, PROGRAMS & ACTIVITIES**

**1st QUARTER, CY 2020**

**PRODUCT & STANDARD DEVELOPMENT DEPARTMENT**

**Projects:** 1. Ads for Jackpot bearing Games **Cost:** Php3,480,000.00  
 2. Local radio ads for different features of the digit games, promotion of STL **Fund Source:** PSDD Budget  
 3. PlacementsTV, Radio, Print

Implementing Agency: PCSO  
 Development Partner: \_\_\_\_\_  
 Brief Description of Project: \_\_\_\_\_

**Project Details:**

Project Date			Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	
1 year	Jan. 2, 2020	Mar. 31, 2020	100%		None yet	Mar. 31, 2020	Official PCSO Lottery Games Facebook Account "PCSO Games Hub" was activated last 01 March 2020. The page was boosted on the following dates: 05 March 2020; 09 March 2020; 16 March 2020

3 mos.	Jan. 2, 2020	Mar. 31, 2020	100%		Php3,480,000.00 (For the 4 approved proposals/contracts)	Mar. 31, 2020	<p>Evaluated and endorsed to CPD for placement the Out-Of-Home (OOH) Advertising media proponents' proposals placement of the Jackpot Bearing Games' estimates announcement applicable to the 2020 Marketing Plan strategies and budget.</p> <p>Total Evaluated Proposals 50</p>
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**Prepared by:**

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**Reviewed/Approved:**

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